

"In our outcomes focussed world, the Alliance helps National Energy Action work in partnership with others to facilitate things which might not otherwise happen, particularly for the most vulnerable or excluded older people in society."



**Maria Wardrobe
(NEA), Chair
Safe Warm Homes
Working Group**

"The Age Action Alliance has made great progress in bringing together cross sector members and older people to work together to develop practical solutions. For us, it has been an opportunity to work with a range of partners to support older people and has also presented an opportunity to give focus to our own work on ageing."



**Andrew Bonser
(Alliance Boots)
Partnership
Development Group**

Share our vision?

Join us and help
improve older people's
lives... together



Visit our website
www.ageactionalliance.org



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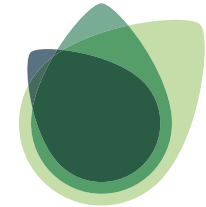
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Age Action Alliance

 **Age Action Alliance**

An introduction to Age Action Alliance



The network for
partnership working
and practical action to
improve older people's
lives... together

Our vision

The Age Action Alliance vision is to **improve** the quality of later life through partnership working between members and older people, creating communities where older people feel **secure, valued** and able to **contribute to society**.



If you agree with our vision, why not join us at:
www.ageactionalliance.org
or contact us for a copy of the Alliance Declaration and Membership Agreement.

Why now?

We are all living longer, often healthier lives. That is great news and should be celebrated.



As well as making the most of the talents and knowledge of older people in society, we must also adapt to demographic change to ensure quality of living as we age.

Through the themes of the Alliance, we promote solutions and positive attitudes to ageing, working together in partnership, older people and organisations.

Our aim is to focus on the most vulnerable and excluded.

How we work

The work of the Alliance takes place through the Working Groups which members have established. These give us the Alliance themes of:

- Age Friendly Environments
- Attitudes to Ageing
- Digital Inclusion
- Healthy Workplaces
- Loneliness & Isolation
- Older People's Day
- Improving the Lives of Excluded Older People
- Money Matters
- Public Health & Active Lifestyles
- Research
- European Matters
- Safe Warm Homes
- Transport
- Valuing Older People's Contribution
- Creative Arts