Think of us as a ‘dating agency’ for practical action.

Focus on the socially excluded and most vulnerable.

Put older people at the heart of the Alliance by encouraging them to actively participate and get involved in decision-making.

Brings members together to encourage the development of solutions to issues faced by older people.

A network for partnership working and practical action to improve older people's lives and promote positive ageing within society.

UK wide independent network founded in 2011 with 104 members reaching 600 in 2014 and continuing to grow.

Free to join: older people's organisations particularly welcome.

Supported by Age UK and the Department for Work and Pensions.

Life expectancy in the UK is ranked 11th in EU.

Over the last century average life expectancy has increased by 30 years.

58% of people regard age discrimination as widespread.

The value of grandparental childcare in the UK is £7.3 billion, almost double its value in 2004.

In June 2013 there were 1 million workers of the age of 65 in the UK - the highest since records began.

Half of all older people in the UK (about 5 million) consider the television as their main form of company.

In the UK there are now more people aged 60 and above than there are under 18.

58% of people regard age discrimination as widespread.

One third of babies born in 2012 in the UK are expected to celebrate their 100th birthday.

These facts pose opportunities and challenges: the Age Action Alliance network aims to improve later life and help society adapt.

All key facts above taken from the ILC factpack of statistics 2013, the Age UK Knowledge Hub, and the Understanding Society Survey 2010/11.
Most of the work of the Alliance takes place within themed Working groups which prioritise action in areas important to older people. These include:

- Age friendly environments
- Attitudes to ageing
- Contribution of older people
- Creative Arts
- Digital inclusion
- European matters
- Excluded groups
- Healthy workplaces
- Loneliness and isolation
- Money matters
- Older people’s day
- Public health & active lifestyles
- Research
- Safe warm homes
- Transport

Guided by a Partnership Development Group made up of 50% older people and 50% organisations. Members work together to improve the lives of the most disadvantaged older people and prevent deprivation in later life. Enable members to share good practice through the Alliance website. Provide regular updates and bulletins to our members, encouraging them to take an active role.

What our members say

“Since its launch, the Age Action Alliance has made great progress in bringing together stakeholders - the public, private and voluntary sectors as well as older people themselves. Together we have identified the key issues affecting vulnerable people in later life and we’re working together to develop practical solutions.”

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“Fantastic! In our outcomes focussed world this is an excellent example of the Alliance facilitating things that may never have happened to help vulnerable older people.”

Get involved...
Join us and help improve older people’s lives ... together
Visit our website at www.ageactionalliance.org for more information.

Tel: 020 7449 7008   Email: info@ageactionalliance.org   Web: www.ageactionalliance.org   twitter.com/ageactalliance